

Additional Information about “Hair....because we Care!”

What cost is involved to me as a salon?

Absolutely nothing. We will provide you with a complete kit containing:

- 50 Pink Hair extensions – tools for application included
- 50 Sparkle Dogs to be given to your client as our appreciation
- 1 11” x 17” framed “Hairbecause we Care !” sign
- 6 small “Hairbecause we Care! “signs with stand to be placed at hair stations
- 6 8 ½” x 11” “Hairbecause we Care! “flyers
- 1 acrylic money bank to receive the \$20 dollar bills
- 1 Information package about Gilda’s Club

When will I receive my kit?

We will be distributing the kits the first week in October. You can either pick it up at Gilda’s Club House or we will deliver it to your salon.

What if I place all 50 extensions before November 1st and need more?

Contact us at Gilda’s and we will have additional extensions to you the same day.

How will we get clients and the public to participate?

Talk it up! Hopefully each of your stylists will participate and that leads to the question – *What’s up with the pink hair?* People will stop your clients on the street and ask *“What is that about and where do I get one?”*

We will include your salon in all advertising, press releases and on Gilda’s website www.gildasclubsouthflorida.com and “Hair....because we Care! website www.hairbecausewecare.com.

How long is the “Hair.....because we Care!” fundraising campaign?

The entire month of October is dedicated to Breast Cancer Awareness.

When the month is over what do I do?

October 31st, please gather the signage and the acrylic money holder and place them back in the box they were received in. We will contact you the first week in November to arrange to pick up the kit at a time that is convenient to you.

What will I receive at the end of the month?

You will receive our sincere gratitude for helping Gilda’s Club of South Florida, supporting Breast Cancer Awareness month and contributing your efforts to our community.

Contact Information:

Gilda’s Clubhouse 1190 Rose Drive Fort Lauderdale, Florida 33316
Shelley Goren shelley2@gildasclubsouthflorida.org or call 954-763-6776